ANJALI PAL

UI/UX DESIGNER

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SUMMARY

Passionate and detail-driven UI/UX Designer with over 2.5+ years of experience crafting user-first digital solutions. Proficient in Figma, Adobe XD, and modern design systems, with a strong foundation in user-centered design principles. Adept at delivering intuitive, accessible, and visually compelling experiences across mobile and web platforms. Skilled in cross-functional collaboration, Agile delivery, and continuously evolving with emerging design trends and tools.

TECHNICAL SKILLS

- UI Design
- UX Design
- Prototyping
- Wireframing
- User Research

- Interaction Design
- Visual Design
- User Flows
- Information Architecture
- Logo Design

- Usability Testing
- Responsive Design
- High-Fidelity Mockups
- Cross-functional Collaboration
- Mobile App Design

TOOLS

- Figma
- Jitter

- Photoshop
- Illustrator

- Wordpress
- Notion

PROFESSIONAL EXPERIENCE

UI/UX Designer I   **Jan 2025 – Present**

- Created and evolved scalable design systems ensuring consistency across multiple product modules.
- Conducted usability testing and integrated insights into design iterations.
- Delivered pixel-perfect UI designs aligned with brand guidelines and accessibility standards.
- Collaborated with developers and product managers in Agile sprints for accurate design implementation.
- Optimized designs for performance and speed, applying insights from engineering feedback.

Junior UI/UX Designer @ Developer Bazaar Technologies   **May 2023 – Jan 25**

- Collaborated with clients and team members to analyze and prioritize user requirements.
- Translated insights into actionable design elements to meet project objectives.
- Developed user flows and detailed wireframes to visualize concepts.
- Designed interactive prototypes for testing and iterative improvements.
- Leveraged UED principles to deliver user-friendly and aesthetically pleasing designs.

CERTIFICATIONS & TRAINING COURSES

Advance Digital Marketing   **Aug 2024 - Oct 2024**

Skills Elephant
- Learning about WordPress Development
- Learning about SEO
- Learning about Graphic Designing
- Learning about Social Media Marketing

UI/UX Design   **2023**

Tutedude.com
- Completed a Certificate course in UI/UX Design from tutedude.com

Adobe Illustrator   **2023**

Tutedude.com
- Completed a Certificate course in Adobe Illustrator from tutedude.com

KEY PROJECTS

Polystox   **Project Overview**

Marketplace platform for trading and managing polymer products.

Car Arbab   **Project Overview**

Website for bidding old or damaged cars in the UAE.

Ability Amore   **Project Overview**

Dating app for people with and without disabilities.

Desa Consulting   **Project Overview**

Health & wellness app similar to MyFitnessPal.

Mostly Events   **Project Overview**

Job portal app for the event industry and a version for recruiters.

Kissa X   **Project Overview**

Streaming app for movies and web series.

EDUCATION

Bachelor of Commerce   **2019–2022**

K.K. Vigyan Avan Vyavasaik Adhyayan Mahavidyalaya, Indore

ACHIEVEMENTS

Certification of Completion @ Learn Tube   **2024**

Certificate of Excellence in UI/UX Design Assessments

Certification of Participation & Excellence @ Tutedude.com   **2023**

For participating in Tutedude Design Hackathon

CONTACT DETAILS

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